

## EUROPEAN DESIGN COMPETITION "LIGHTS OF THE FUTURE"

<b>Name of Luminaire</b>	<i>Big Brother</i>
<b>Design Category</b>	<i>Wall fixture and/or floor lamp</i>
<b>Dimensions of Luminaire</b>	<i>Width 37cm x height 28.5cm x depth(min) 10cm (floor lamp 180 x 37 x 30 cm)</i>
<b>Type of Lamp, Wattage</b>	<i>2 x 24 watt, 4 pin, TC-L type CFL</i>
<b>Class of Ballast Used</b>	<i>Celma classification scheme : A3</i>
<b>Main Production Materials</b>	<i>Injection moulded polycarbonate with optional translucent tint</i>
<b>Intended Target Market</b>	<i>Middle consumer market</i>
<b>Estimated Production Cost in Euro</b>	
<b>Estimated Retail Price Class in Euro, excluding pin-based bulb and value added tax</b>	
<b>Product Description:</b>	
<p><i>The lamp presents the form of an imaginary television set. The design combines contemporary style with the aesthetic of the early Bakelite television set. The 'television screen' is, in this case, a void revealing the wall behind onto which a 'test card' pattern of coloured bands is projected (using hidden tinted lenses). These coloured bands magically appear when the lamp is illuminated.</i></p> <p><i>Two polycarbonate Injection mouldings form the basis of the design. The polycarbonate can be opal or have a translucent tint.</i></p>	
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<b>Contact person</b>	
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