

EUROPEAN DESIGN COMPETITION "LIGHTS OF THE FUTURE"

Name of Luminaire	<i>Biodomestic</i>
Design Category	<i>Floor (& outdoor/suspension/table/wall/Do It Yourself)</i>
Dimensions of Luminaire	<i>Length 28 cm Diameter : 11 cm</i>
Type of Lamp,	<i>OSRAM DULUX D/E Lumiliux DSE 721 - 840</i>
Class of Ballast Used	<i>A</i>
Main Production Materials	<i>PU (rubber)</i>
Intended Target Market	<i>Multipurpose mass-consumer market</i>
Estimated Production Cost in Euro	<i>Euro 13</i>
Estimated Retail Price Class in Euro, excluding pin-based bulb and value added tax	<i>Euro 50</i>
Product Description:	
<p><i>"expand your radius, upgrade your in- and exterior atmosphere, this cable-lamp system grows every time you plug in a new unit and forming a chain, the combinations in colour and material and the possibility to link other electric appliances create a multipurpose lamp"</i></p>	
Company Name	<i>Customr</i>
Contact person	<i>Willem van der Sluis or Hugo Timmermans</i>
Designers	<i>Willem van der Sluis and Hugo Timmermans</i>
Street, House Number	<i>1e Constantijn Huygensstraat 20</i>
Town/City	<i>Amsterdam</i>
Postal Code	<i>NL-1054 BW</i>
Country	<i>the Netherlands</i>
Tel.	<i>+3120 668 6564</i>
Fax	<i>+3120 770 2432</i>
URL	<i>www.customr.com</i>
E-mail	<i>info@customr.com</i>