## **EUROPEAN DESIGN COMPETITION "LIGHTS OF THE FUTURE"**

Name of Luminaire	Reflect
Design Category	Ceiling fixture or floor lamp (upside down with a plumb base)
Dimensions of Luminaire	Height : adjustable (min. 800 mm)
	Diameter : 326 mm
Type of Lamp, Wattage	Circular FC / 55W / average lamp life 12000 hours
Class of Ballast Used	Celma classification scheme : 1B
Main Production Materials	Nickeled brass. (This prototype is partly sprayed)
Intended Target Market	Middle consumer market
Estimated Production Cost in Euro	
Estimated Retail Price Class in Euro, excluding pin-based bulb and value added tax	

## **Product Description:**

The innovative construction of the lamp made it possible to turn the light in every direction and to adjust the height. Because of the hidden lamp, you will never be bothered by the light source; the lampshade reflects the light. The lampshade exists of two different parts: the lampshade that reflects the light and a stop ring that prevent you to look directly in the fluorescent lamp. You can uncouple the closing-ring to change the lamp. A base filled with plumb is the only adaptation that must be made to change the ceiling lamp in a floor lamp.

Because of its industrial look, broad application and an efficient power supplier, the lamp is suitable for a large scale.

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